

EQUITY MANAGEMENT INC.®

OFFICES IN: SAN DIEGO • DETROIT • CHICAGO • NEW YORK

Via E-mail (Mandy@PlayMindLtd.com)

February 5, 2010

DETROIT OFFICE:

101 WEST BIG BEAVER ROAD
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TROY, MI 48064
(248) 680-9150
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Mandy Chung
Playmind Ltd.
Rm 413-415 Houston Centre
63 Mody Road
TST East Kowloon, HONG KONG

Re: General Motors Trademark License Agreement (Contract No. 99-2269)

Dear Ms. Chung:

Your recent request to Chris Leite of EMI for a letter verifying your company's GM Licensee status has been forwarded to our department for further handling.

As you are aware, Equity Management Inc. ("EMI") is the exclusive licensing representative for all the General Motors vehicle marketing divisions on a worldwide basis (i.e., Buick, Cadillac, Chevrolet, GM Design Center, HUMMER, Oldsmobile, Pontiac, GMC, and Saturn) ("GM"). (Attached for your reference is a letter from General Motors evidencing EMI's licensing representation authority.) At your request, this letter shall confirm that Playmind Ltd. ("Playmind") has a valid Trademark License Agreement with GM ("GM Agreement"). Therefore, Playmind is an official, authorized GM Licensee.

The GM Agreement permits Playmind to use certain GM Trademarks, as follows: CHEVROLET and CHEVY; the Chevrolet "Bowtie" Emblem (Gold only); CAMARO, CAMARO Z/28, CAMARO SS, and BIG BLOCK (1969 production vehicle model year only, which may only be used on or in connection with 1:36 scale plastic toy vehicle replicas); CAMARO, CAMARO SS, CAMARO LS, and CAMARO LT (next generation 2010 production vehicle model year only, which may only be used on or in connection with 1:32 scale plastic toy vehicle replicas); HUMMER; HUMMER, LIKE NOTHING ELSE; HUMMER H1; HUMMER H2 SUV (2003-2007 production vehicle model years only, which may only be used on or in connection with 4.5 inch pull-back toy vehicle replicas), on and in connection with the production, marketing, sale, and importation of certain Licensed Products, specifically, free-wheeling and/or pull-back function plastic toy vehicle replicas measuring 4.5 inches in length; battery-operated (non-gas powered) non-remote-controlled plastic toy vehicle replicas (with and without light and sound features, and forward motion feature) with oversized engine in 1:36 scale size only; and battery-operated (non-gas powered) non-remote-controlled plastic toy vehicle replicas (with and without light and sound features, and forward and reserve motion feature) in 1:32 scale size only. The GM Agreement became effective March 1, 2009 and will expire March 31, 2012 (unless renewed at that time).

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Under the GM Agreement, Playmind is permitted to sell, market, and distribute the Licensed Products in the following Licensed Territories: United States of America and its territories and possessions, Canada, Other North America, Australia/Oceania, Europe, Asia, and Africa only. Moreover, Playmind may: (a) manufacture the Licensed Products by itself, and/or (b) have the Licensed Products manufactured by various companies in countries around the world (as specified on Exhibit II, Manufacturing Sources, of the GM Agreement, as such may be updated from time to time) and shipped to countries within the Licensed Territories.

If you need anything further, please don't hesitate to contact EMI.

Sincerely,



Timothy K. Kroninger
Senior Vice President
Associate General Counsel

TKK/mjp
Attachment

cc: Gene Reamer – General Motors
Bret Blanchard, Steve Bobowski, Tuesdee Monaghan,
John O'Neill, Mary Palus, Charles Robertson – EMI